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For the past eight years, Larry Lang served as vice president and general manager of the mobile service provider business unit at Cisco. Leading a team of several hundred engineers and business professionals, he grew the mobile internet business from near-zero to several hundred million dollars in annual bookings. These products are installed in nearly 100 operator networks, including AT&T Wireless. Cisco mobile gateways connect every Apple iPhone in the U.S., and support massive text message voting for American Idol. Other clients include Sprint, France Telecom/Orange, Turkcell, KDDI, and China Telecom.

Along the way, Larry also turned around the Cisco service provider voice-over-IP business, transforming substantial annual losses into profitability through quality improvements, rapid increase in bookings, expense reductions and offshoring.

Past Cisco product management and marketing responsibility included high-end routing, ATM, and the CiscoFusion architecture for switched internetworks.

Prior to joining Cisco, Larry was vice president of product management at start-up company Ipsilon Networks, where he helped pioneer IP switching, predecessor to Multiprotocol Label Switching (MPLS). Ipsilon was acquired by Nokia.

Currently, Larry serves on the boards of BelAir Networks, the worldwide market leader in service provider wireless LAN, and Violin Memory, offering scalable flash memory arrays for unprecedented high-performance enterprise storage.

Larry received a BS in Electrical Engineering from Duke and an MS in Operations Research from Stanford.